## FOR IMMEDIATE RELEASE





## DreamCatcher<sup>™</sup> BRAVO the Ultimate Solution for Broadcast Quality Live Production at a Lower Cost

Deployments of DreamCatcher<sup>™</sup> BRAVO within broadcast environments proving the platform capable of high-quality, highly cost-effective live content.

**Burlington, Canada** — September 15, 2020 – The revolutionary <u>*DreamCatcher<sup>TM</sup> BRAVO*</u> is a live production platform that allows small production teams to augment larger productions, while ensuring broadcast quality content ready for streaming across different platforms. This small form-factor tool is ideal for live, multi-camera entertainment, gaming, and sports productions, and is designed to deliver high-end content at a fraction of the cost – making it the perfect solution for these unprecedented times.

*BRAVO* harnesses all the features of the award-winning *DreamCatcher*<sup>™</sup> Production Suite in a single platform to address multiple applications. *BRAVO* can be tailored for productions as small as one or two people, providing both large production houses and smaller content creators more freedom to balance resources, budget, and revenues.

Additionally, *BRAVO* is designed at its core for virtualized live production, which offers producers further resourcing and deployment options. The scalable IP-based architecture provides live productions the flexibility of setting-up a versatile live switching interface on any public or private Cloud environment.

*BRAVO* can also leverage Media Asset Management (MAM) and Playout services through the Cloud to create a truly comprehensive production platform that is perfect for remote productions.

A new *DreamCatcher<sup>TM</sup>* software tool accessible to the *BRAVO* platform is the *Metadata CoPilot*. *DreamCatcher<sup>TM</sup> Metadata CoPilot* is an automated assistant that analyses metadata and statistic feeds in order to provide intelligent automated assistance for live media.

This revolutionary software module can be added to any *DreamCatcher*<sup>™</sup> platform to enhance existing workflows. The *Metadata CoPilot* can automatically create clips, name clips, package highlights and export content with metadata intact, greatly enhancing the efficiency of any live production.

The *Metadata CoPilot* can also be used to automatically switch cameras, insert graphics to help produce live content. There is no limitation to what the *Metadata CoPilot* can accomplish, including automatically following players or objects using positioning statistic feeds. Let our *Metadata CoPilot* handle the simple aspects of your production so your creative team can better focus on telling a better story.

Additional *DreamCatcher*<sup>™</sup> software tools included in *BRAVO* that allow producers to prioritize storytelling, while having fingertip access to every function within a traditional production control room, include:

- Live Switching
- Graphics Insertion
- Storyboard
- Integrated Media Player
- Timeline Record
- Slow Motion Replay
- Clipping
- Live Logging
- Integrated Transcode
- Program Outputs
- Mosaics



*DreamCatcher*<sup>™</sup> *BRAVO* is <u>currently deployed</u> in large-scale broadcast environments, and producers are realizing the versatility and unlimited flexibility *BRAVO* provides in handling any size of production.

## **Evertz Connected 2020: Fall Edition**

Visit <u>Evertz Connected 2020: Fall Edition</u> to learn more about DreamCatcher<sup>™</sup> BRAVO and Evertz's entire roster of industry-leading broadcast, telecommunications, and new-media solutions.

*Evertz Connected 2020: Fall Edition* runs from Sept. 14 until Oct. 30, and will include virtual demos, product videos, detailed breakdowns of industry challenges, live webinars, and more. Register now at connected.evertz.com/

Also, subscribe and follow Evertz on LinkedIn, Twitter, Instagram, Facebook, and YouTube.

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## About Evertz Technologies Ltd.

Evertz Technologies Limited (TSX:ET) designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and newmedia industries. The Company's solutions are used by content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, high & ultra-high definition television ("HDTV" & "UHD") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz products allow customers to generate additional revenue while reducing costs through efficient signal routing, distribution, monitoring and management of content, as well as the automation and orchestration of more streamlined and agile workflow processes onpremise and in the "Cloud". For more information, please visit <u>www.evertz.com</u>